

May 2008 Directors Newsletter from Lisa Noble Area 6 Director

I'm excited to have been working on two programs for the Board this spring. The National Club Racing and Runoffs Task Force and the Planning Committee. You will be hearing much more on the Task Force and its results in the near future.

In the Planning Committee, much of our focus at the May meeting was on looking at ways to increase participation in the Club's programs as well as better synchronizing the overall objectives and strategic plans of our program boards and committees with the National Strategic Plan.

MIDIV's Club Racing administration has already begun working on this. At the Spring Stewards and Divisional Administrator's meeting, most of Saturday was directed at thinking about how our Division can help the Club achieve its goals from the Strategic Plan. Here are some bullet points that we discussed.

- **Leadership and improving the membership experience**
- **Improve Volunteer rewards and Specialty recognition program and recruitment**
- **Support and staff our current Divisional program**
- **Working as a TEAM, Workers, Stewards, Drivers and Crew**

I look forward to working with both the Solo and Rally communities to facilitate these same kinds of discussions on improving their programs and coordinating them with National goals.

Of course, the big news here in MIDIV is that the Runoffs will move to Road America following the final year of its agreement with Heartland Park Topeka in 2008. The Topeka Chamber of Commerce, Kansas Secretary of Commerce and others presented the BoD with a promotion called The Topeka Festival of Speed. As we support the 2008 Runoffs I know we will all see the results of the hard work that was put into this program that will increase spectator attendance as well as support of the SCCA by the Topeka community. Click here to learn more about the Festival of Speed.

http://www.cjonline.com/stories/051508/bus_279219753.shtml

I believe that this group will help to make the 45th Annual Runoffs an experience that won't be forgotten. Let's pitch in to do the same and support this year's Runoffs event at Heartland Park Topeka with MIDIV's best effort.

The 2008 season is in full swing which gives you the opportunity to make the most of your SCCA membership. I encourage you to participate in your favorite SCCA activities this year and to take a look at what some of the other car enthusiasts are doing. I know I've really enjoyed getting back into Solo after an over 30 year layoff! You might just be surprised at what interesting people you will meet at a local Rally, how challenging an afternoon at a Solo event can be or at the thrill of either spectating or signing up to work a Club Racing event.

<http://midiv.org/Code/Calendar.htm>

Finally, I wanted to be sure to include this picture of First Gear member Sarah Lucas from Akeny, Iowa taken on the grid at the very chilly MAM Regional/National race. Some of you know that some of my first experiences in the Club were as a grid worker. So I was particularly happy to see this young woman working the grid again and hope she enjoys a lifetime of great experiences from the Club.



Yours For The Sport,

Lisa Noble

SCCA Area 6 Director